

**DLA PIPER GLOBAL WOMEN'S LEADERSHIP SUMMIT**  
OCTOBER 16-17, 2018 • THE RITZ-CARLTON CHICAGO

**CLE CREDIT  
OPPORTUNITY**

**TODAY'S GENERAL COUNSEL  
NAVIGATING LEADERSHIP DEMANDS  
IN OUR INCREASINGLY CONNECTED  
GLOBAL ENVIRONMENT**



# DLA PIPER GLOBAL WOMEN'S LEADERSHIP SUMMIT

# PLEASE JOIN US

CLE CREDIT  
OPPORTUNITY

DLA Piper's Leadership Alliance for Women is pleased to invite you to our fifth Global Women's Leadership Summit on October 16-17, 2018, in Chicago. This award-winning CLE event is for women general counsel, deputy general counsel and other high-level in-house women lawyers. The 2018 Summit will feature a host of dynamic, insightful women panelists and speakers who will discuss the ways that general counsel are navigating the demand for transparency in our increasingly connected global environment.

Carla Harris, Morgan Stanley Vice Chairman, Managing Director, and Senior Client Advisor, will officially kick off our 2018 Summit at a reception and dinner on our opening night.

## ELIMINATION OF BIAS CLE

This year, the Summit will include an elimination of bias CLE program for early arrivals. An interactive program on Tuesday, October 16, will address corporate diversity issues and best practices for driving lasting and measurable change.

On Wednesday, October 17, our keynote speakers, Retired Brigadier General Becky Halstead and decorated Paralympian, global leadership consultant,

and author Bonnie St. John, will be joined by our accomplished general counsel from leading global corporations, including AIG, Becton, Dickinson and Company (BD), FactSet Research Systems, General Electric Digital, JLL, Marriott International, SoulCycle, Spredfast, Thomson Reuters, Travelzoo, Unilever, and Walmart.

Discussions will focus on:

- Globalization and evolving demands in cross-border transactions
- The role of technology and innovation in a multigenerational workforce
- New technology and the general counsel's role in balancing risks and innovation
- Cybersecurity, the risk of cybercrime, and the increasing liability for Officers and Directors

The 2018 Summit will provide ample networking opportunities and an energetic atmosphere in which to connect with fellow attendees and speakers alike. We hope that you will join us for this memorable, invitation-only event.

## ABOUT LAW

DLA Piper's Leadership Alliance for Women (LAW) was launched in 2006 to support our women lawyers in developing leadership skills and creating business development opportunities. LAW advances DLA Piper's global competitive edge by developing and promoting our women lawyers to maximize their opportunities.

# 2018 SUMMIT AGENDA

**OCTOBER 16-17, 2018**  
**THE RITZ-CARLTON**  
**CHICAGO**

160 East Pearson Street  
Chicago, IL 60611

**TUESDAY, OCTOBER 16**  
**EARLY BIRD CLE PROGRAM**  
**ELIMINATION OF BIAS**

**2:00 p.m. – 4:15 p.m.**  
Interactive program

**OPENING DINNER**  
**6:00 p.m. – 7:00 p.m.**  
Cocktail reception

**7:00 p.m. – 9:00 p.m.**  
Dinner and keynote presentation

**TUESDAY, OCTOBER 16**

**CLE** **Leveraging Today's Progress to Impact Tomorrow's Results**  
**CLE - Elimination of Bias**

**2:00 p.m. – 4:15 p.m.**  
**Interactive program**

Diversity and inclusion efforts are at an inflection point and have become an even greater moral and business imperative than they were historically. In many ways, the wind is now at our backs to drive further institutional change. This guided workshop will explore the issues, actions, and social movements contributing to today's diversity and inclusion sea change. But what got us here will not get us to the next milestone, or the ones after that. We will share best practices to drive lasting and measurable change where there is a demand for increasingly more diverse and inclusive cultures, and participants will crowdsource solutions to some of the most pressing diversity and inclusion challenges. Attendees will leave with practical suggestions and information for effectuating and leading change in their organizations.

**Facilitator**  
**Fatima Goss Graves**  
President and CEO  
*National Women's Law Center*

## FIND US ONLINE



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## COCKTAIL RECEPTION

**6:00 p.m. – 7:00 p.m.**

## DINNER AND KEYNOTE PRESENTATION

**7:00 p.m. – 9:00 p.m.**

## OPENING REMARKS

**Stefanie Fogel**

Summit Co-Chair

Global and US Co-Chair Leadership Alliance for Women  
Partner  
*DLA Piper*

**Lisa Haile**

Summit Co-Chair

US Co-Chair Leadership Alliance for Women  
Partner  
*DLA Piper*

## Speaker



**Carla Harris**

Vice Chairman

Managing Director

Senior Client Advisor

*Morgan Stanley*

Carla Harris, Morgan Stanley Vice Chairman, Managing Director, and Senior Client Advisor, will deliver our keynote presentation on Tuesday night. In her 30 year career, Ms. Harris has had extensive industry experiences in the technology, media, retail, telecommunications, transportation, industrial, and healthcare sectors, and was appointed by President Barack Obama as Chair of the National Women's Business Council.

# 2018 SUMMIT AGENDA

## OCTOBER 16-17, 2018 THE RITZ-CARLTON CHICAGO

160 East Pearson Street  
Chicago, IL 60611

## WEDNESDAY, OCTOBER 17

7:30 a.m. – 8:30 a.m.

Continental breakfast

8:30 a.m. – 5:00 p.m.

Program

5:00 p.m. – 6:30 p.m.

Cocktails and conversation

## WEDNESDAY, OCTOBER 17 CHECK-IN AND CONTINENTAL BREAKFAST

7:30 a.m. – 8:30 a.m.

## OPENING REMARKS AND KEYNOTE PRESENTATION

8:30 a.m. – 9:30 a.m.

**Lisa Haile**

Summit Co-Chair

US Co-Chair Leadership Alliance for Women

Partner

*DLA Piper*

## Speaker

**Becky Halstead**



Brigadier General, Retired  
*US Army*

Retired Brigadier General Becky Halstead founded her own leader consultancy company, STEADFAST Leadership, following 27 years of service in the US Army and one year as the Executive Director for Leader Development with Praevius Group, Inc. She specializes in inspirational and motivational speaking, developing leader training programs, leader coaching and mentoring.

## NETWORKING BREAK

9:30 a.m. – 9:40 a.m.

## CLE PANEL I

## Globalization and Evolving Demands on Legal Departments in Cross-Border Transactions

9:40 a.m. – 10:55 a.m.

An increasingly connected global business environment, coupled with expectations of transparency from inside and outside an organization, have added new layers of legal complexity to cross-border transactions. A corporation's legal department creates value by providing leadership with the tools necessary to navigate today's highly complex business environment – often while serving as part of that same leadership team. Panelists will explore the challenges of global business expansion, the evolving role of the general counsel as a business strategist, and the nuances of managing board and executive communications. Panelists will also discuss considerations for efficiently managing and executing cross-border transactions while successfully adhering to a varied set of global compliance standards in an evolving geopolitical and transactional landscape.

## Facilitator

**Kathleen Ruhland**

Global Co-Chair Leadership Alliance  
for Women

Partner

*DLA Piper*

## Speakers

**Marci Winga Fabrega**

Chief M&A Counsel

*Ecolab*

**Lucy Fato**

Executive Vice President

General Counsel

*AIG*

**Wei Ling Lim**

General Counsel

Global Supply Chain

*Unilever*

**Rachel Stern**

Executive Vice President Strategic

Resources

General Counsel and Secretary

*FactSet*

## CLE PANEL 2

### Remaining Relevant in a Multigenerational Workforce: The Role of Technology and Innovation

11:00 a.m. – 12:15 p.m.

Today's workplaces are unique in that they are often populated with up to four generations working in the same environment – in-house legal departments are no exception. Effective collaboration and communication across all of the generations can be challenging due to opposing or divergent viewpoints, the perception that different generations have different sets of values, and varying levels of comfort with workplace technology. Panelists will discuss the general counsel's role in effectively leading a multigenerational workforce and address the use of technology across generations. Panelists will also discuss what the legal department and the organization as a whole can do to remain relevant to all generations.

#### Facilitator

##### **Keara Gordon**

Partner  
*DLA Piper*

#### Speakers

##### **Hannah Cole**

Assistant General Counsel  
*Becton, Dickinson and Company (BD)*

##### **Maria Harris**

Senior Vice President  
General Counsel and Secretary  
*SoulCycle*

##### **Mackenzie Phillips**

Senior Vice President  
Chief Corporate Counsel  
*JLL*

##### **Sally Rau**

General Counsel  
*Cambium Networks*

## LUNCH AND KEYNOTE PRESENTATION

### A Journey into the Lives of Great Leaders

12:30 p.m. – 2:15 p.m.

#### Speaker



##### **Bonnie St. John**

Fortune 500 Business Consultant  
Best-Selling Author

Bonnie St. John will share the valuable insights she gained from a two-year journey with her teenage daughter into the lives and life lessons of world-renowned leaders, including Hillary Clinton, President of Liberia Ellen Johnson Sirleaf, Facebook's Sheryl Sandberg, and first woman Chairman of the Board of Deloitte Sharon Allen. Ms. St. John builds on her own inspiring story with vivid portraits of the kind of courage, perseverance, and strength that define leadership in today's society.

Ms. St. John was the first African American ever to win medals in Winter Olympic competition, taking home a silver and two bronze medals in downhill events at the 1984 Paralympics in Innsbruck, Austria. Ms. St. John is a best-selling author, a highly sought after keynote speaker, a television and radio personality, a business owner, a Fortune 500 leadership consultant, and a Rhodes Scholar. After returning from Oxford, she was appointed by President Bill Clinton as a director for Human Capital Issues on the White House National Economic Council. The celebrated author of seven books, Ms. St. John's most recent book, *Micro-Resilience: Minor Shifts for Major Boosts in Focus, Drive and Energy*, outlines a quick, easy and immediately effective program of tools and techniques to give you a competitive edge in today's dynamic world of changes and challenges. In 2015, Ms. St. John was inducted into the National Association of Women Business Owners (NAWBO) Hall of Fame.

## NETWORKING BREAK

2:15 p.m. – 2:30 p.m.

### **CLE** PANEL 3

#### Implementation of New Technology in Global Legal Platforms

2:30 p.m. – 3:45 p.m.

As companies and business models continue to innovate at a blistering pace, in-house counsel face increasing pressure to keep up. How can today's general counsel manage and leverage technology and innovation to support their business clients? Panelists, who are at the forefront of technology and innovation in in-house legal departments, will discuss their best practices for assessing and implementing new technologies to support their businesses, while balancing the need to retain and promote human and knowledge capital against the drive for efficiency. Panelists will explore how technology is transforming the way lawyers work generally today, and ways in which they have adjusted to work with their business clients.

#### Facilitator

**Victoria Lee**  
Partner  
*DLA Piper*

#### Speakers

**Rachel Barnett**  
General Counsel  
*Travelzoo*

**Katherine Butler**  
General Counsel  
*GE Digital*

**Susan Garcia**  
Associate General Counsel  
*Thomson Reuters*

**Phyllis Harris**  
Senior Vice President  
General Counsel, Legal Operations  
*Walmart*

### **CLE** PANEL 4

#### Cybersecurity: Opportunities and Risks with New Technology

3:45 p.m. – 5:00 p.m.

The development of technology has improved the efficiency and speed with which global companies conduct day-to-day business in every industry. Technology has impacted core methodology, key analytics, safety, quality and communications. New technology also creates additional vulnerabilities for exploitation of highly confidential data and critical operations. As the cyber-risk profile evolves, regulators are focused on creating and enforcing data security requirements throughout the company, including at executive levels. Panelists will explore the role of the general counsel as a strategist in helping the business assess the value and significance of technology with risk mitigation in mind. Panelists will address best practices for being prepared for a cyberattack, and the role of the legal department in a cross-disciplinary response team. In addition, panelists will focus on increased risks for officers and directors and duties associated with reporting to the executive team and the board.

#### Facilitator

**Stefanie Fogel**  
Summit Co-Chair  
Global and US Co-Chair Leadership  
Alliance for Women  
Partner  
*DLA Piper*

#### Speakers

**Denise Jackson**  
Chief Legal Officer  
Corporate Secretary  
*AMN Healthcare Services*

**Caroline Krass**  
Senior Vice President  
and General Counsel  
General Insurance  
Deputy General Counsel  
*AIG*

**Rena Mears**  
Principal, Data Protection Security  
Intellectual Property and Technology  
Group  
*DLA Piper*

**Rena Hozore Reiss**  
Executive Vice President  
and General Counsel  
*Marriott International*

## COCKTAILS AND CONVERSATION

5:00 p.m. – 6:30 p.m.

# REGISTRATION AND MCLE INFORMATION

## REGISTRATION

This event is provided compliments of DLA Piper's women's initiative, the Leadership Alliance for Women (LAW), and is by invitation only to women general counsel, deputy general counsel and other high-level in-house women lawyers. Register at [www.dlapiperwomenssummit.com](http://www.dlapiperwomenssummit.com) by September 27, 2018.

For additional information contact Joy Carlson, Marketing Events Director, at [joy.carlson@dlapiper.com](mailto:joy.carlson@dlapiper.com) or +1 312 849 8606.

## DRESS CODE

Business attire

## HOTEL ACCOMMODATIONS

A limited number of deluxe guest rooms are reserved at The Ritz-Carlton Chicago hotel at the special rate of \$355 per night. The rooms will be available until the room block is full or until September 15, 2018. Please call The Ritz-Carlton reservations office directly at +1 844 236 8181 and reference the DLA Piper Global Women's Leadership Summit to receive the special rate.

Your **HONOR AWARDS**  
2012 • 2015 WINNER

DLA Piper Global Women's Leadership Summit was awarded top honors from the Legal Marketing Association

## CLE MCLE INFORMATION

### California

This activity has been approved for Minimum Continuing Legal Education credit by the State Bar of California in the amount of 2.0 hours in the Elimination of Bias category, and 5.0 hours in the General category. DLA Piper certifies that this activity conforms to the standards for approved education activities prescribed in the rules and regulations of the State Bar of California governing minimum continuing legal education.

### New Jersey

This program has been approved by the Board on Continuing Legal Education of the Supreme Court of New Jersey for 8.4 hours of total CLE credit. Of these, 2.4 qualify as hours of credit toward the Ethics/Professionalism category, and 6.0 qualify as hours of credit toward the General category.

### New York

This transitional and non-transitional program has been approved in accordance with the requirements of the New York State Continuing Legal Education Board for a maximum of 8.0 credit hours, 2.0 hours which can be applied to the Diversity, Inclusion and Elimination of Bias category, and 6.0 hours which can be applied toward the Professional Practice requirement.

### Other States

CLE credit will be applied for in other states where DLA Piper has an office including Arizona, Delaware, Florida, Georgia, Illinois, Minnesota, North Carolina, Pennsylvania, Texas, Virginia, and Washington.