



DLA PIPER GLOBAL WOMEN'S LEADERSHIP SUMMIT



Sally Rau
General Counsel
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Sally Rau grew up in San Diego, CA, and has worked in San Francisco and the UK. Ms. Rau began her legal career in San Francisco and worked as a Corporate and Securities lawyer in San Francisco at two pre-eminent San Francisco law firms, before becoming General Counsel of a global container leasing company, Cronos Containers, based in London. While at Cronos, Ms. Rau gained considerable international experience, followed by a successful US public offering.

After leaving Cronos, Sally Rau joined the Silicon Valley technology law firm, Gray Cary Ware & Friedenrich, which through mergers became DLA Piper, then the largest global law firm. While at DLA Piper, Ms. Rau represented public and private technology companies in fields including software, hardware, SaaS, signal reconnaissance and chip manufacturing, focusing on public and private offerings, mergers and acquisitions, public company compliance including SEC and FCPA compliance. This also included board and management governance.

In 2010, Ms. Rau joined Velti, a SaaS-based mobile marketing and advertising company, initially founded in Greece, and took them public on Nasdaq in an initial, as well as a follow-on, US public offering. Her role as Chief Administrative Officer and General. During her tenure, Velti completed four acquisitions, two in the US and two internationally.

She holds a J.D. from the University of Oregon School of Law and an A.B. in History from the University of California, Berkeley.

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